Privacy Policy

This Privacy Policy describes how Daniel Hertz collects, uses, and discloses your personal data when you visit our website https://danielhertz.eu/ (the "Service").

By using our Service, you consent to the collection and use of your personal data as described in this Privacy Policy.

1. Information We Collect

We collect certain information when you use our Service, including:

- **Personal Information:** When you fill out forms on our website, such as the contact form, subscription form, when creating an account for The Daniel Hertz Music Lovers Club, and when providing information for processing payments in our store, we collect personal information such as your name, email address, phone number, residential address.
- **Usage Data:** We may collect information about how you interact with our Service, including your IP address, browser type, operating system, referral URLs, and other usage data.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide and maintain our Service;
- To respond to your inquiries and communicate with you;
- To send you marketing communications, where you have opted in to receive such communications;
- To analyse usage trends and improve our Service;
- To comply with legal obligations.

3. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

4. Data Retention

• In concern for the safety of the data entrusted to us, we have developed internal procedures and guidelines aimed at preventing the disclosure of data to unauthorised individuals. We monitor their implementation and continually

verify their compliance with relevant legal acts – the Personal Data Protection Act, the Act on the Provision of Electronic Services, as well as various executive acts and acts of community law.

- The service collects information voluntarily provided by you.
- The personal data left on the service will not be sold or shared with third parties, in accordance with the provisions of the Personal Data Protection Act.
- Personal data for which you have given consent for processing will be stored until you withdraw your consent.

5. Links to other websites/platforms

The Service may contain links to other websites. Such websites operate independently of the Service and are not under the control of the service. https://danielhertz.eu/. These sites may have their own privacy policies and terms of service, which we recommend reviewing.

6. Disclosure of Your Information

We may disclose your personal information in the following circumstances:

- To third-party service providers who assist us in operating our Service;
- To comply with legal obligations or respond to lawful requests from public authorities.

7. Your Rights

You have certain rights regarding your personal data, including the right to access, correct, or delete your personal information. You may also have the right to object to or restrict certain processing activities. To exercise these rights, please contact us using the contact information provided on the <u>Contact</u>.

8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us using the contact information provided on the <u>Contact</u>.

In matters not addressed by the regulations, the provisions of European Union law, particularly the GDPR (General Data Protection Regulation) (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC), shall apply.